



wallack's

ORANGECIRCLE REWARDS & You!

Hello!

Wallack's is excited to invite you to join our free art association program that offers members of Gallery 101 a 10% discount* on select regular-priced items in store or online!

In addition to our association discount program, you will also be enrolled in the Orange Circle, a new rewards program designed around you, the artist.

Make the most of the Orange Circle. Shop with us to earn studio points, redeem rewards, and bring your creative projects to life. The more you shop at Wallack's, the more points you'll earn for every \$1 spent in-store and online by moving through our three tiers, "Discovering," "Emerging," and "Established."

We've worked hard to support the creative community in Canada and have contributed to the development of artists for over 80 years.

Our program is another excellent way for us to give back to you, our loyal customer. Artist's who join the Orange Circle will accumulate points to earn impressive and unique perks.

Take a look here:

- 200 points for completing the sign-up process online
- Up to 6 Points for every Dollar you spent*
- Access to pre-sales for Wallack's Demos and Classes
- First look at new products and Birthday Gifts!
- Advancement through three levels of rewards to earn points faster and to unlock more perks!

To learn more about the benefits of the Orange Circle, simply visit www.wallacks.com and complete the sign-up process. To get your 10% discount, show your GALLERY101 membership card at checkout in store upon your first purchase. After your first purchase, you will be able to make purchases without your card, and you will be able to order online by using discount code AS10 while receiving free shipping.*

We are pleased to reward your association with the recognition it deserves by welcoming you to the Orange Circle. We are excited to be a part of your creative process!

Sincerely, .

Michael Wallack
President

*Some conditions apply. See details at www.wallacks.com/pages/rewards-program. Earn up to 6 points per dollar in our "Established" tier only. Minimums and conditions apply for free shipping. This program, Wallack's Orange Circle and others are subject to change at any time without notice. See site or store for details.